

tiscali:

**9M2011 Results  
Presentation**

11 November 2011

## Key 9M2011 Results



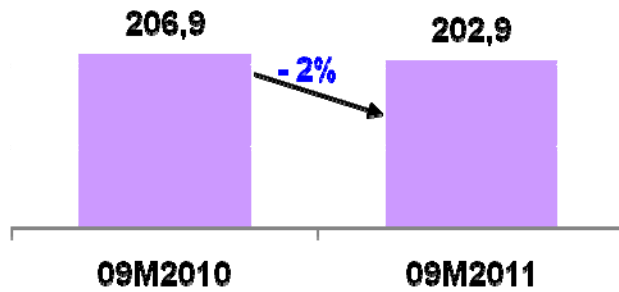
- **Revenues** at EUR 202,9 million, slightly down vs 9M2010 (EUR 206,9). Access and Media revenues up;
- **EBITDA** (gross of bad debt) at EUR 54,4 million, up (+7,7%) YoY; EBITDA (net of bad debt) at EUR 29,9 million, ca 15,1% down due to high bad debt provision for old aged receivables;
- **Gross Margin** in 3Q11 at 48.6% up versus 3Q10 (43%) and 2Q11 (46.1%), showing effects of network and customer base rationalization;
- **EBIT** negative at EUR 12,5 million (positive at EUR 0,7 million in 9M2010);
- **Net result** negative for ca EUR 25,2 million vs a negative net result of EUR 15,4 million in the 9M2010; net loss in 3Q11 reduced vs 2Q11;
- **Net debt\*** at EUR 202,6 million vs EUR 204,3 million as of 31<sup>st</sup> December 2010;
- **Free cash flow** positive for EUR 11,8 million; Capex at ca EUR 20,7 million;
- **ADSL active customers** at 504,7K. Dual play customers at 352K. Mobile Customers at 126K (+80% YoY); Traffic minutes up 1,3%, broadband ARPU up.

\* Consob consolidated net financial debt

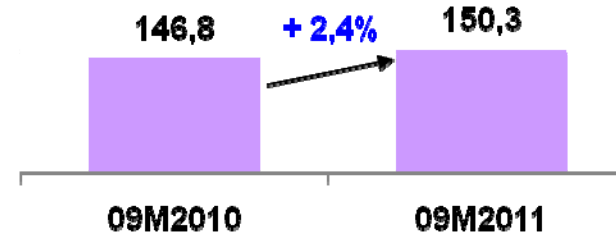
# 9M2011 Results: Highlights



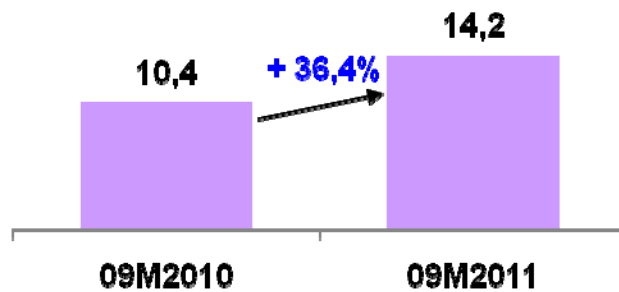
### Sales (EUR Mln)



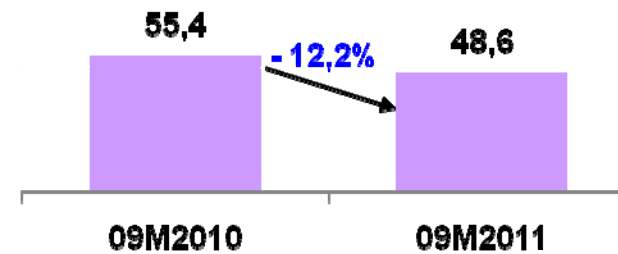
### BB + VoIP revenues (EUR Mln)



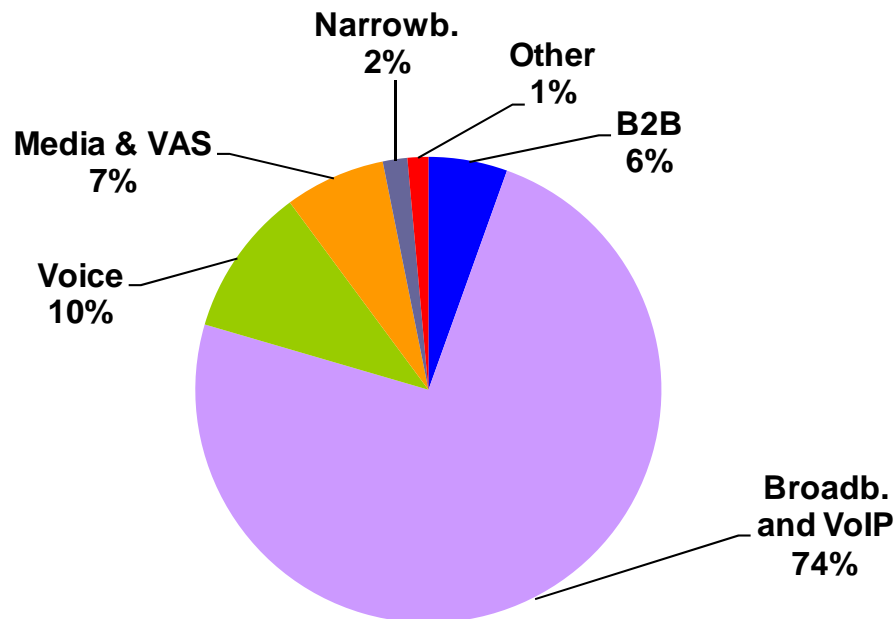
### Media & VAS (EUR Mln)



### Operating Costs (EUR Mln)



## Business line breakdown on revenues – 9M2011



- **Broadband & Dual play (VoIP)**, core revenues, equal to ca EUR 150 million (74% of total revenues), up ca 2,4% vs 9M2010;

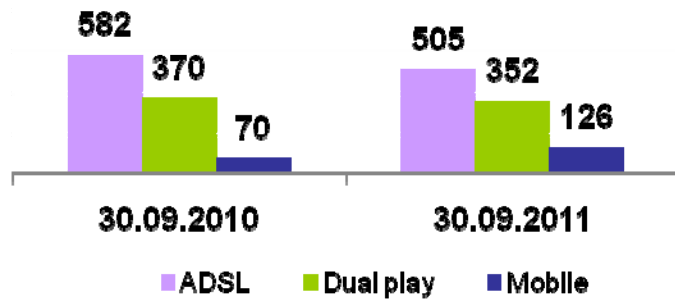
- **Media & VAS** (7% of total revenues) growth of 36,4% YoY (5% of total revenues in 9M2010).

- **Media & VAS**: increased portal traffic on tiscali.it (+5%), as well as on Tiscali:ADV network (+15,7%); enhanced audience monetization.

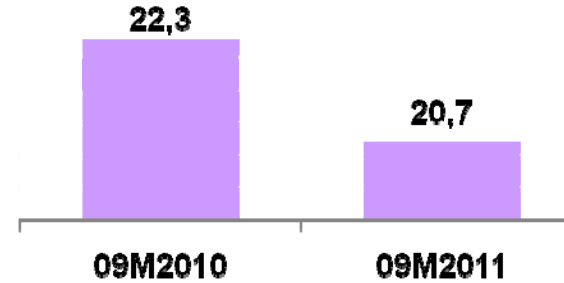
# Trading Performance Key Items



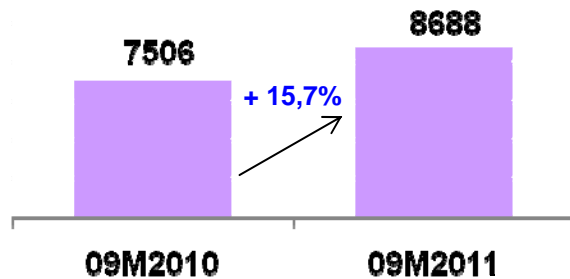
### ADSL Customers pro-forma (000s)



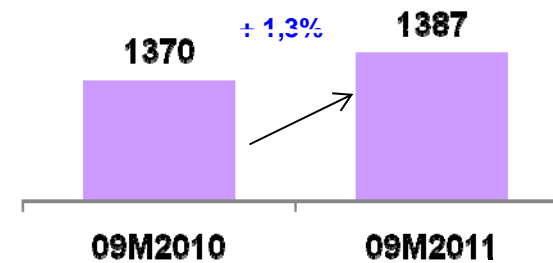
### CAPEX (EUR mln)



### Page views\* (million)



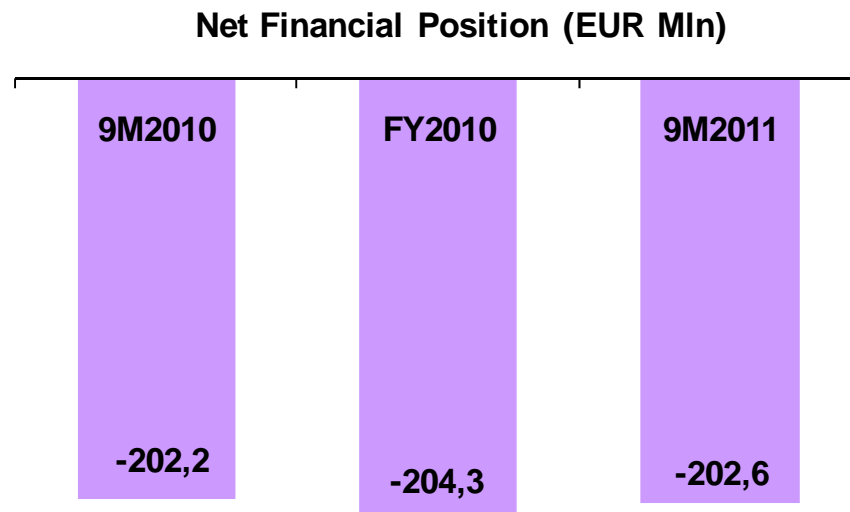
### Voice Traffic Minutes (000)



\* Page views refer to Tiscali ADV network

- Decline in customer number versus 3Q10 mainly due to massive cancellations (71k to date); weak 3Q11 performance due to seasonality effect, strong competitive scenario and limited push channels contribution;
- Network coverage stable at 688 LLU sites;
- Increased traffic on network web properties driving strong performance of ADV sales (+15,7% YoY); slight increase in traffic minutes (+1,3% YoY) despite decrease in customer base and adverse market scenario;
- Reduced Capex spending mainly concentrated on customer acquisition.

- Total Net Debt\* in line with 9M2010 balance.



- Net Debt in line respect to previous year despite 6,4 ml restructuring costs paid in 9M2011.

\* Consob consolidated net financial debt

## 9M2011 vs 9M2010

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EUR mln	9M2011	% of rev.	9M2010	% of rev.	Delta 11/10
<b>Revenues</b>	<b>202,9</b>	<b>100%</b>	<b>206,9</b>	<b>100%</b>	<b>-1,9%</b>
Access	150,3	74%	146,8	71%	2,4%
of which ADSL	89,7	44%	92,7	45%	-3,2%
of which VOIP	57,7	28%	54,1	26%	6,8%
Voice	21,0	10%	20,6	10%	1,8%
Narrowband	3,5	2%	6,4	3%	-46,2%
B2B	11,1	5%	18,4	9%	-39,7%
Media and VAS	14,2	7%	10,4	5%	36,4%
Other	2,9	1%	4,3	2%	-32,3%
<b>Gross Margin</b>	<b>95,2</b>	<b>47%</b>	<b>99,6</b>	<b>48%</b>	<b>-4,3%</b>
<b>Operating costs</b>	<b>48,6</b>	<b>24%</b>	<b>55,4</b>	<b>27%</b>	<b>-12,2%</b>
Sales & Marketing costs	8,2	4%	8,0	4%	2,9%
Personnel costs	28,3	14%	33,9	16%	-16,3%
G&A costs	12,0	6%	13,5	7%	-10,9%
Other (Income) / Expenses	(7,7)	nm	(6,3)	nm	nm
<b>Gross Operating Result (adjusted EBITDA)</b>	<b>54,4</b>	<b>27%</b>	<b>50,5</b>	<b>24%</b>	<b>7,7%</b>
Bad debt and other provisions	24,5	12%	15,2	7%	60,7%
<b>Gross Operating Result (EBITDA)</b>	<b>29,9</b>	<b>15%</b>	<b>35,2</b>	<b>17%</b>	<b>-15,1%</b>
<b>D&amp;A and Restructuring costs</b>	<b>42,4</b>	<b>21%</b>	<b>34,5</b>	<b>17%</b>	<b>22,8%</b>
<b>EBIT</b>	<b>(12,5)</b>	<b>nm</b>	<b>0,7</b>	<b>nm</b>	<b>nm</b>
<b>Net result of the Group</b>	<b>(25,2)</b>	<b>nm</b>	<b>(15,4)</b>	<b>nm</b>	<b>nm</b>

- 9M2011 revenues slightly down vs 9M2010 (EUR 206,9) due to:
  - Increase in access segment BB and VOIP;
  - Decline in narrowband and BTB revenue due to termination of the contract with the disposed UK branch;
  - Good performance of media business.
  
- 4,3% Gross margin decrease compared to 9M2010, caused by:
  - Impact of declined revenues;
  - Competitive scenario driving down margins on Access business;
  - Adverse effect of change in regulated tariffs.
  
- Gross Operating Result up 7,7%, showing good performance of the on-going business, EUR 6 million VAT recovery due to exceptional write-off;
  
- Continued effort on operating cost reduction down 12,2% YoY, compensating gross margin drop. Further reduction envisaged in 4Q2011 through network rationalization, customer base clean-up and labor cost cut (Contratto di Solidarietà);
  
- EBIT down at -12,5%, mainly due to the strong impact of bad debt provision, rising from about EUR 15,2 million in 9M2010 to around EUR 24,5 million in 9M2011.



## 3Q2011 vs 3Q2010

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EUR mln	3Q11	% of rev.	3Q10	% of rev.	Delta 3Q11/3Q10
<b>Revenues</b>	<b>62,8</b>	<b>100%</b>	<b>66,4</b>	<b>100%</b>	<b>-5,4%</b>
Access	47,7	76%	48,1	72%	-0,8%
of which ADSL	28,3	45%	30,6	46%	-7,4%
of which VOIP	18,4	29%	17,5	26%	5,3%
Narrowband	1,1	2%	1,7	3%	-32,8%
Voice	5,2	8%	6,9	10%	-24,3%
B2B	3,6	6%	5,6	8%	-34,9%
Media and VAS	4,1	7%	2,9	4%	43,2%
Other	1,0	2%	1,2	2%	-22,2%
<b>Gross Margin</b>	<b>30,5</b>	<b>49%</b>	<b>28,6</b>	<b>43%</b>	<b>6,9%</b>
<b>Operating costs</b>	<b>16,4</b>	<b>26%</b>	<b>17,6</b>	<b>26%</b>	<b>-6,5%</b>
Sales & Marketing costs	2,6	4%	2,3	3%	12,7%
Personnel costs	9,7	15%	10,4	16%	-6,5%
G&A costs	4,1	7%	4,9	7%	-15,5%
Other (Income) / Expenses	(2,3)	nm	(3,2)	nm	nm
<b>Gross Operating Result (adjusted EBITDA)</b>	<b>16,4</b>	<b>26%</b>	<b>14,2</b>	<b>21%</b>	<b>15,4%</b>
Bad debt and other provisions	6,1	10%	5,2	8%	16,8%
<b>Gross Operating Result (EBITDA)</b>	<b>10,3</b>	<b>16%</b>	<b>9,0</b>	<b>14%</b>	<b>14,5%</b>
<b>D&amp;A and Restructuring costs</b>	<b>14,2</b>	<b>23%</b>	<b>12,5</b>	<b>19%</b>	<b>12,8%</b>
<b>EBIT</b>	<b>(3,8)</b>	<b>nm</b>	<b>(3,5)</b>	<b>nm</b>	<b>nm</b>
<b>Net result of the Group</b>	<b>(7,7)</b>	<b>nm</b>	<b>(2,8)</b>	<b>nm</b>	<b>nm</b>

- Revenues down at -5,4% versus 3Q10 due to:
  - Decline narrowband and analog voice;
  - Phase-out of IT UK contract;
  - Partial offset by good performance of Media;
  - Slight decline of Access segment due to strong impact of promotions and declined customer base: nevertheless quality and ARPU of customer base show continuous improve.
  
- Gross margin recovery at 48,6% versus 43% in 3Q10 and 46,1% in 2Q11, despite revenue decline. Positive contribution of customer base clean-up, increase in media revenues and network optimization;
  
- Revenues decline in 3Q11 versus 2Q11 mainly due to seasonality effect on voice traffic and media revenues;
  
- Gross operating result at Eur 16,4 million (26,1% of revenues), ca 22% up versus 3Q10, showing effects of reduced cost base at both technical and operating level;
  
- Net income down vs 3Q10 which was affected by positive contribution of discontinued operations for EUR 3,8 million.

## Net Financial Position

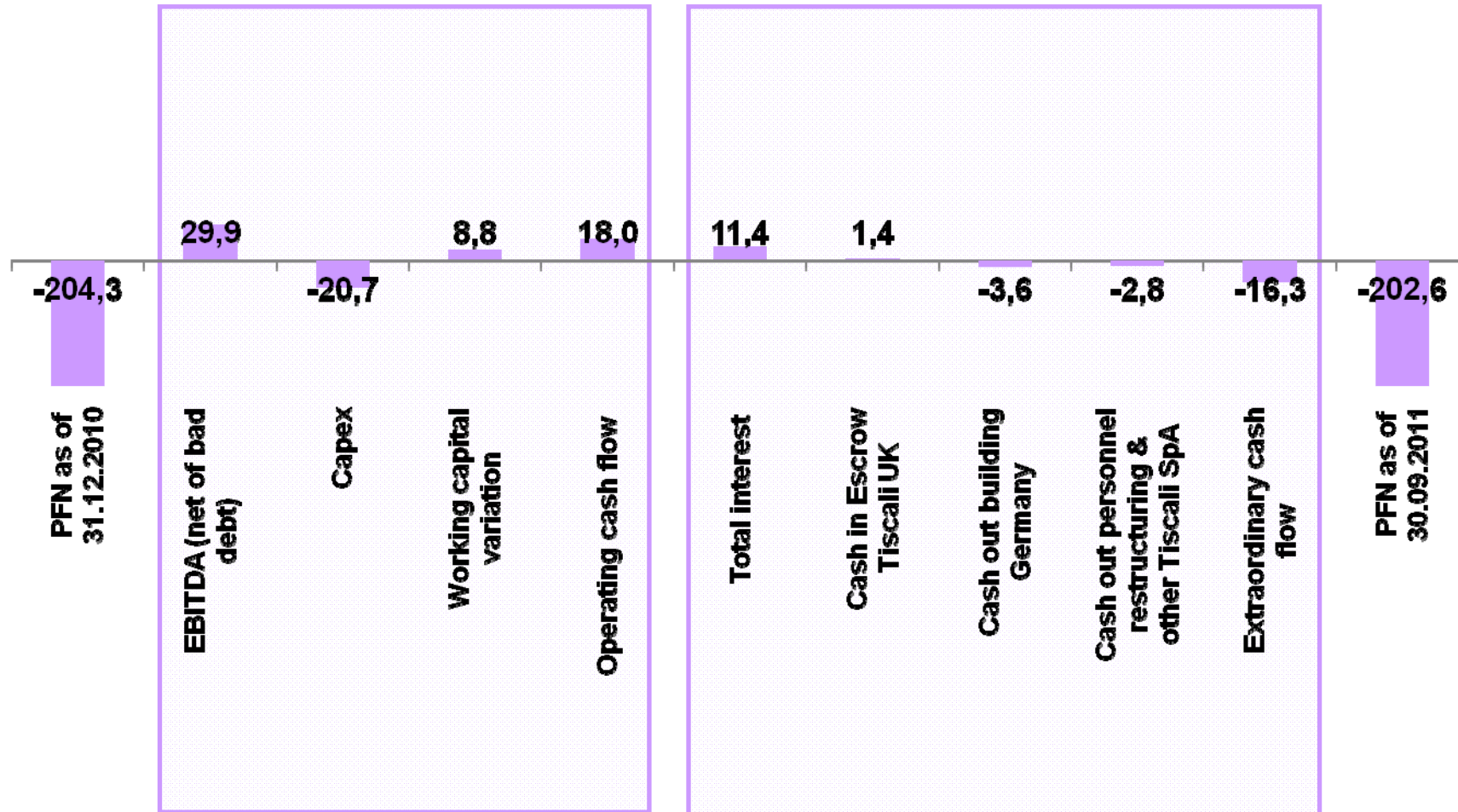
tiscali:

<i>EUR Mln</i>	<b>30-sep-2011</b>	<b>31-dec-2010</b>
A. Cash	4,4	10,3
B. Other liquid assets	0,1	0,4
C. Securities	-	-
<b>D. Total cash and other financial assets (A) + (B) + (C)</b>	<b>4,5</b>	<b>10,8</b>
<b>E. Current financial receivables</b>	<b>0,0</b>	<b>-</b>
<b>F. Non-Current financial receivables</b>	<b>6,3</b>	<b>6,3</b>
G. Current bank debt	15,9	12,8
H. Long term loans falling within one year	8,8	17,0
I. Other current financial debt (*)	0,9	1,5
<b>J. Current financial debt (G) + (H) + (I)</b>	<b>25,6</b>	<b>31,2</b>
<b>K. Net current financial debt (J) – (E) – (F) – (D)</b>	<b>14,8</b>	<b>14,2</b>
L. Non current bank loans	123,3	124,7
M. Bonds	-	-
N. Other non current debt (**)	58,1	58,7
<b>O. Non current financial debt (L) + (M) + (N)</b>	<b>181,4</b>	<b>183,4</b>
<b>P. Net Financial Debt (K) + (O)</b>	<b>196,2</b>	<b>197,6</b>
Other cash equivalents and non current financial receivables	6,4	6,7
<b>Consob Net Financial Debt</b>	<b>202,6</b>	<b>204,3</b>

(\*) includes leasing debts

(\*\*) includes leasing debts and debts to shareholders

# Tiscali Group: 9M2011 – Cash Flow Analysis (EUR ml)



- Operating cash flow positive for EUR 18 million;
- Free cash flow positive for EUR 11,8 million, in line with 09M2010 despite EUR 6,4 million cash out for restructuring.

- Continued effort on marginality improvement, achieved by cost cutting at technical and operational level (network and labour costs primarily);
- On going commitment on innovation: recent launch of indoona, good acceptance by the customers;
- Extremely hard competitive scenario on telecom market which is becoming more and more a churn market . Customer acquisition costs increasing and pressure on margins;
- Limited financial flexibility caps growth opportunity as the company focuses on cash generation;
- Revenues 2011 full year target slightly below 2010;
- Net income positive target in 2012, full effects of cost saving initiatives expected to be displayed.