



The European Internet Company

First half 2002 results

1H 02 highlights

TISÇALI



- **€367.7 m revenues, up 42% from 1H 2001**
- **Gross margin at 47% up from 22% in 1H 2001, led by successful integration of all the assets acquired**
- **EBITDA at (8.6) € m, compared to an EBITDA loss equal to (118.9) in 1H 01**
- **Total cash resources equal to €477 m including the recent €150m bond issue**

1H 02 highlights

TISÇALI

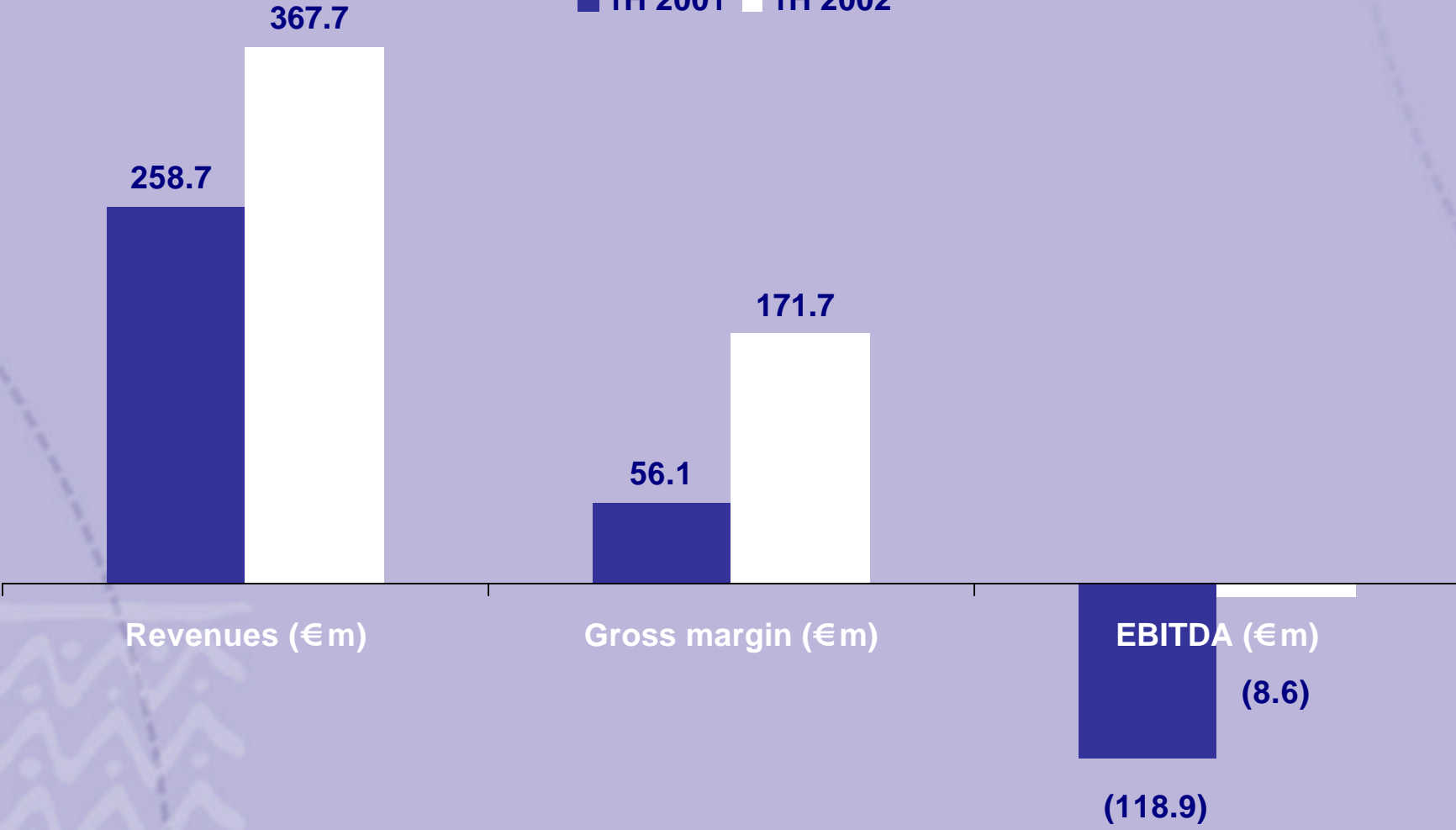


- €257.7 m access revenues, up 53% from 1H 2001
- 20,5 m registered dial up subscribers, 7.0 million active users, 100K ADSL customers
- 20 bn dial up minutes in 1H 02
- Portal revenues in 1H 02 equal to 27.2, up 30 % from 1H 01
- B2B revenues up 31% compared to 1H 01

H1 02 vs H1 01

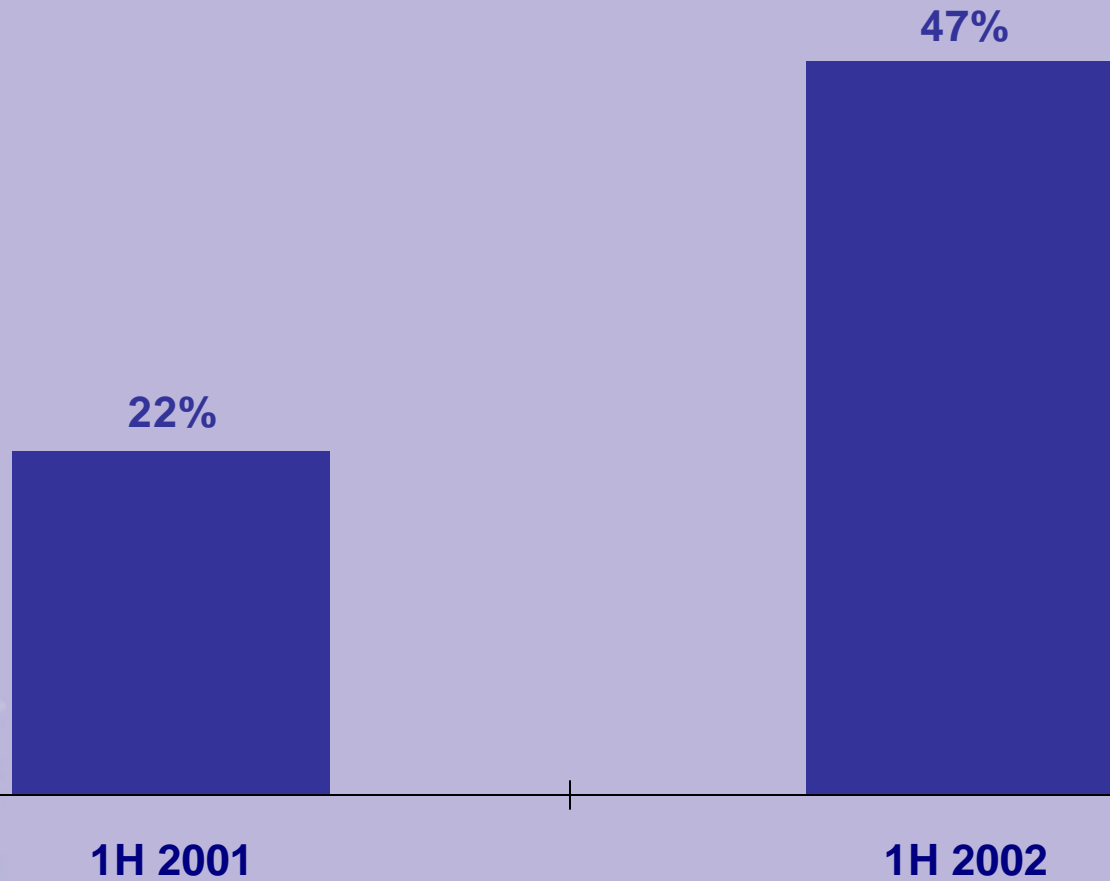


■ 1H 2001 ■ 1H 2002





Gross Margin

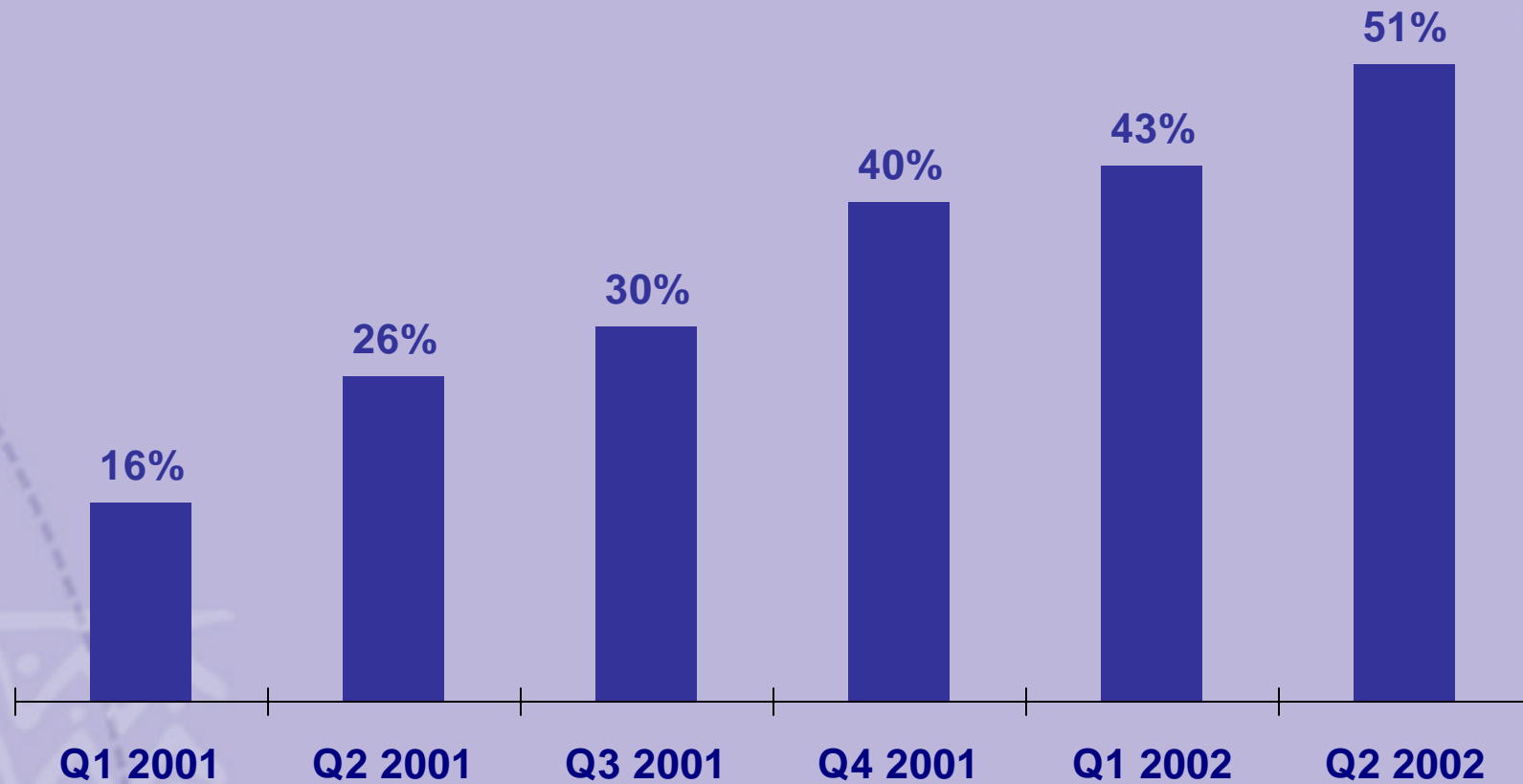


Outstanding business performance

TISÇALI



Gross Margin



Financials

TISÇALI



€m	1H 01	1H 02	%Change
Revenues	258.7	367.7	42%
Gross margin	56.1	171.7	206%
EBITDA	(118.9)	(8.6)	93%
EBIT	(346.2)	(353.0)(*)	2%
Net income	(412.3)	(403.8)	(2)%

(*) includes exceptional provisions for €113 m

Revenues increase compared to 1H 01

TISÇALI



€m	1H 01	1H 02	% Change
Access	169.2	257.7	52%
Portal	20.9	27.2	30%(*)
B2B	33.6	43.9	31%
Voice	22.4	25.3	13%
Other	12.6	13.7	9%
Total revenues	258.7	367.7	42.1%

(*) excludes €5 m in revenues related to US and Spain non core businesses disposed in Q2 02

Gross margin and operating costs

TISCALI



€m	1H 01	1H 02	%Change
Gross margin	56.1	171.7	206%
Sales and marketing	72.8	59.3	(19)%
Staff	75.0	71.1	(5)%
G&A	27.2	49.9	83%
Total operating costs	175.0	180.3	3%

Q2 02 vs Q2 01

TISÇALI



€m	Q2 01	Q2 02	%Change
Revenues	148.9	172.5	16%
Gross Margin	38.2	87.2	130%
EBITDA	(60.8)	(9.5)	(84%)
EBIT before goodwill amortization	(179.5)	(211.9)(*)	18%

(*) includes exceptional provisions for €113 m

Quarterly revenues comparison

TISCALI



€m	Q2 01	Q2 02	%Change
Access	98.0	120.7	19%
Portal	12.6	7.6	(40%) (*)
B2B	15.6	22.1	42%
Voice	11.9	12.4	38%
Other	10.7	9.6	(10%)
Total revenues	148.9	172.5	16%

(*) excludes €5 m in revenues related to US and Spain non core businesses disposed in Q2 02

Q2 02 highlights

TISCALI



- Total revenues amounting to €172.5 m, up 16% from q2 01, down 15 % compared to q1 02
- Jump in gross margin equal to 51% of revenues in q2 02, up from 43% in q1 01, due to network implementation and optimization
- Decline in revenues compared to q1 02 due to
 - unexpected decline in customer base in Germany and France mainly attributable to implementation of new technological platform (Unit) which have caused unexpected service outages and elimination of databases duplication
 - Flat market growth in the dial up market in which, however, Tiscali maintains an outstanding competitive position
 - Adverse regulatory environment in the fast growing ADSL market still to be addressed effectively by Tiscali, in light of the rapidly changing conditions for alternative operators



- **Decrease in portal revenues due both to adverse seasonal effect and gloomy environment for on-line advertising**
- **Satisfying performance on the B2B segment**
- **84% reduction in quarterly EBITDA loss compared to Q2 01**
- **16% increase in total operating costs mainly related to a one-off increase in marketing costs for the european rebranding campaign**

Country operations highlights

TISQALI



- **Achieved breakeven in UK**
- **Increased profitability in South Africa and Netherlands**
- **All the country operations recorded in Q2 a substantial improvement in gross margin performance**
- **Disposal of non core US and Spain operations in Q2 02**
- **Germany and France operations affected by hard competitive environment**



- **Positive mid-term outlook, targetting total 2002 turnover to about 800 €m**
- **Confirming target of full year EBITDA profitability**
- **Solid 51% gross margin business case, additional revenues generate more than proportional additional margins**
- **Targetting 250K ADSL customers by year end, in light of more favourable regulatory environment**

Disclaimer

TISCALI



This presentation contains unaudited proforma financial data; it also includes forward-looking information that is subject to risks and uncertainties associated with Tiscali and the Internet sector. This information reflects Tiscali's management expectations, based on currently available information. The forward-looking information reflects certain assumed market parameters and other assumptions, but may differ materially from actual future results.

This presentation does not constitute an offer of Tiscali shares.

Not for release, publication or distribution, in whole or in part, in or into United States, Canada, Australia, Japan or Germany.